

# **2014 Trick or Trot 5K**

## **SPONSORSHIP OPPORTUNITIES**

---

### **OVERALL RACE SPONSOR - \$500.00**

Large company name/logo in top billing spot on all runner shirts  
Company tent/table setup in the start/finish area  
Recognition during race start announcements, awards ceremony and post-race thank you to all participants  
Pre-race recognition on Facebook & monthly email campaign to over 10,000 people  
Company name/logo on race website with link to your website  
Company literature or product sample in each runner race bag  
4 Complimentary race registrations

### **REGISTRATION SPONSOR - \$250.00**

Company name/logo on runner t-shirts  
Recognition during race start announcements and post-race thank you to runners  
Pre-race recognition on Facebook in one email campaign to over 10,000 people  
Company name on race website with link to your website  
Company tent/table setup in the start/finish area  
Company literature or product sample in each runner race bag  
2 Complimentary race registrations

### **T-SHIRT SPONSOR - \$150.00**

Company name/logo on runner t-shirts  
Pre-race recognition on one email campaign to over 10,000 people  
Company name on race website with link to your site  
Company literature or product sample in each runner race bag  
1 Complimentary race registrations

### **COURSE SPONSOR - \$100.00**

#### **RE-FUELING STATION, MILE MARKER or FINISH LINE BOOTH SPACE**

Sign with company logo at an on course refueling station, Mile Marker or booth space at the finish line  
Samples/literature as provided by you to go into all runner goodie bags

### **WEBSITE SPONSOR - \$25.00**

Your company logo on our website with link to your website  
Samples/literature as provided by you to go into all runner goodie bags

### **PRODUCT SPONSOR**

DONATION OF PRODUCT FOR **250** RUNNERS AND/OR PRIZES TO BE DISTRIBUTED TO RUNNERS AND/OR SPECTATORS (food, drinks, gift certificates, etc).  
Sign with company logo along one of our race courses and/or at the finish line

**LOGOS FOR SIGNS AS WELL AS BAG STUFFER ITEMS FOR ALL SPONSORSHIP LEVELS MUST BE RECEIVED AT BY: 10/15/2014**

# 2014 Trick or Trot 5K SPONSOR COMMITMENT FORM

**Company Name** \_\_\_\_\_  
(AS IT SHOULD APPEAR ON SIGNAGE)

**Contact** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

SPONSORSHIP COMMITMENT - We will participate as a sponsor at the following level:

<input type="checkbox"/> OVERALL RACE SPONSOR-----	\$500.00	Tshirt Size: _____
<input type="checkbox"/> REGISTRATION TABLE SPONSOR-----	\$250.00	Tshirt Size: _____
<input type="checkbox"/> SHIRT SPONSOR -----	\$150.00	Tshirt Size: _____
<input type="checkbox"/> FINISH BOOTH/TABLE SPONSOR-----	\$100.00	
<input type="checkbox"/> WEB LISTING SPONSOR -----	\$ 25.00	
<input type="checkbox"/> CONTRIBUTOR (Details of item(s) donated)-----	_____	

~ Sponsors t-shirt level and above, please provide us with your t-shirt size

I have an item(s) that I would like included in the race bag that I will provide at least 2 weeks prior to race day.

YES  NO

Please make checks payable to **Catholic Charities South** and mail to:

**Catholic Charities South**  
**Attn: Lara Smith**  
**169 Court Street**  
**Brockton, MA 02302**

Email logos to: [lara\\_smith@ccab.org](mailto:lara_smith@ccab.org)